

# महात्मा गाँधी केन्द्रीय विश्वविद्यालय

[ संसद के अधिनियम द्वारा स्थापित ]

**MAHATMA GANDHI CENTRAL UNIVERSITY**

[ Established by an Act of Parliament ]

## **MINUTES**

OF

**4<sup>TH</sup> MEETING OF THE EXECUTIVE COUNCIL**

**(BY CIRCULATION) dated 12<sup>TH</sup> MARCH 2017**

***Official Address:***

Temporary Campus (TempCamp), Zila School Campus, Motihari,  
District - East Champaran, Bihar - 845 401 (INDIA)

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# MAHATMA GANDHI CENTRAL UNIVERSITY

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## 4<sup>TH</sup> MEETING OF THE EXECUTIVE COUNCIL

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### MINUTES

The 4<sup>th</sup> Meeting of the Executive Council of the Mahatma Gandhi Central University was held on 12<sup>th</sup> March 2017 by Circulation.

The following agenda item was circulated among all the members of the Executive Council.

#### ITEM FOR CONSIDERATION AND DECISION

A Logo is the identifying element of any institution to create immediate recognition among the general public and academic community in particular. A Logo represents the vision and mission of the University and also resembles in symbolic terms the historicity behind the creation of the University and the values it desires to propagate and internalise not only among the student, faculty and staff but also in the community at large. It instils faith, compassion and passion to stand up for a just cause besides furthering knowledge creation, technological and social innovation. The Institution as a whole over a period of time instils a sense of pride and self-belief that motivates individuals to excel in their field of expertise; and the Logo in turn helps in giving due recognition to its academic fraternity in the world community.

The University is on the verge of taking a leap into the Academic World at the National and International Level. In order to make a mark at the International Level and to develop a brand unto itself it is essential for Mahatma Gandhi Central University to have its own **Logo** and a **Concept Note** related to the Logo mentioning what each component of the Logo relates to.

The University has planned to undertake some important assignments/programmes in the near future. It would be publishing its **First Book on Mahatma Gandhi** as part of the commemoration of the Centenary of **Champaran Satyagrah** led by Mahatma Gandhi Ji in 1917. It has also planned to organise a **Film Festival** from 14<sup>th</sup> – 16<sup>th</sup> April 2017 to screen movies and documentaries depicting the life and movements led by Mahatma Gandhi. The University also would undertake various publications within a month or two namely '**Parisar Pratibha**' (a Literary Magazine incorporating articles, poems, stories etc. of students, faculty and staff); '**Parisar Pratibimb**' - the University E-Newsletter to be uploaded on the University Website; **Prospectus** of the University for the new Academic Session 2017-18.

Keeping the above planned tasks at hand which would be undertaken within the current month and two, it is important that the Logo of the University be finalised so that that **the University Logo**

could find prominent place in the media – be it at the Film Festival or in the various publications of the University. Hence, the urgent need to seek the kind approval of the Executive Council of the University through circulation so that the Logo of the Mahatma Gandhi Central University could be printed at various places and can be used as per details given above.

Accordingly, an Agenda to the effect has been prepared and placed below for kind consideration and approval of the Executive Council:

**Item No: EC (2017):04:01      To place before the Executive Council, the Recommendations of the Committee constituted for finalizing the Logo of Mahatma Gandhi Central University, Motihari, Bihar.**

The University launched a competition on 18<sup>th</sup> April 2016 [copy of the detailed terms and conditions of competition is placed as **ANNEXURE – 4.1(A)**] for designing the Logo of Mahatma Gandhi Central University that can be subsequently used on Stationary, Posters, Website and Brochures etc., with 13<sup>th</sup> May 2016 as the last date for submission of entries for the University Logo. However, the last date for submission of entries was extended twice i.e., (i) on 25<sup>th</sup> July 2016 upto 5<sup>th</sup> August 2016; and (ii) on 24<sup>th</sup> January 2017 upto 8<sup>th</sup> February 2017.

In order to give wide publicity to the aforementioned competition, the copy of the brief write up about aforementioned competition detailing the terms and conditions for participation in the competition, features expected in the University Logo, selection of the winner etc., was forwarded to all Central Universities, IITs, NITs, NIFTs and many other prestigious institutions via letter dated 22<sup>nd</sup> April 2016. The copy of the said letter is placed annexed as **ANNEXURE – 4.1(B)**.

In response to aforementioned competition, the University received a total of 99 (Ninety Nine only) entries from 48 (Forty Eight only) individuals. The list of participants is annexed as **ANNEXURE – 4.1(C)**.

Accordingly, to adjudge the entries received for Logo of Mahatma Gandhi Central University and make recommendations for the selection of the Logo of the University, the University vide its Office Order No.F.48-1/MGCUB/GA/2017/1015 dated 20<sup>th</sup> February 2017 [copy of the same annexed as **ANNEXURE – 4.1(D)**] constituted the following Committee:

i.	<b>Prof. (Dr) Arvind Agrawal, Vice-Chancellor, MGCUB</b>	:	<i>Chairman</i>
ii.	<b>Prof. Chinmay Shesh Mehta, Former Professor &amp; Dean, Faculty of Fine Arts, University of Rajasthan, Jaipur</b>	:	<i>Member</i>
iii.	<b>Prof. Douglas John, Eminent Artist from Mumbai, Sir JJ School of Art, Mumbai</b>	:	<i>Member</i>

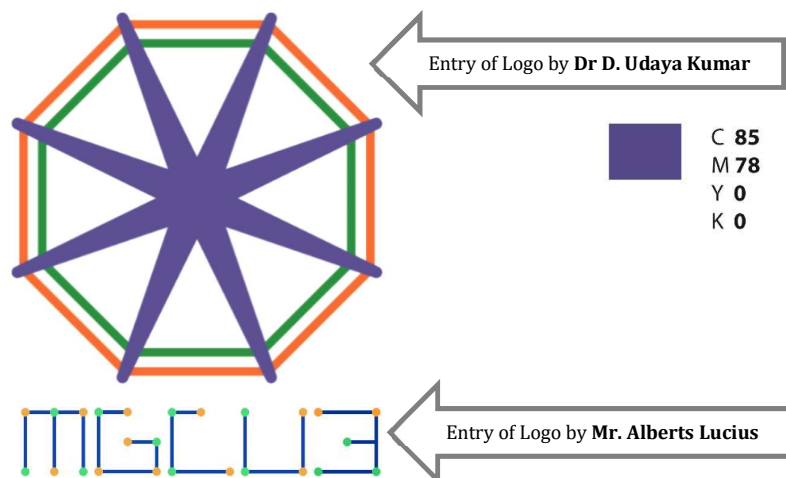
iv.	<b>Prof. Arun Mishra, Hon'ble Member of Academic Council, MGCUB</b>	:	<i>Member</i>
v.	<b>Prof. Asutosh Pradhan, OSD Administration (I/C)</b>	:	<i>Member Secretary</i>

The meeting of the Committee as mentioned above, was held on 26<sup>th</sup> February 2017 at 10:30 AM at Temporary Campus (TempCamp) of the University at Zila School Campus, Motihari, District – East Champaran, Bihar. All the members were present in the meeting. Both the Administrative Secretaries of the Vice-Chancellor (*i.e., Dr Dinesh Vyas and Ms Alka Lalhall*) were also present in the meeting. The minutes of the said Committee duly signed by the members is placed as **ANNEXURE – 4.1(E)**.

The recommendations of the Committee are reproduced below:

*The Committee went through each of the entries carefully and decided as under:*

- 1.1 *Based on the critical appraisal of all the entries received, the Committee unanimously recommended that the entry submitted by **Dr D. Udaya Kumar**, Associate Professor, IIT Guwahati should be considered as **WINNER** and the entry submitted by **Mr Alberts Lucius**, Self-Design-Interior-Graphics, Karnataka should be given **FIRST CONSOLATION PRIZE**.*
- 1.2 *Dr D. Udaya Kumar the **WINNER** of the Logo Competition is eligible for a reward of Rs.40,000/- (Rupees Forty Thousand) cash and a certificate whereas Mr Alberts Lucius is eligible for a reward Rs.10,000/- (Rupees Ten Thousand) cash and a certificate.*
- 1.3 *It was further decided that the Logo of Mahatma Gandhi Central University would be a combination of both the entries submitted by Dr D. Udaya Kumar and Mr Alberts Lucius as depicted below:*



*Provided further that the University may at its discretion use the above-mentioned Logo anywhere in parts or as a whole, on the approval of the Vice-Chancellor of the University.*

- 1.4 *The Committee observed that before finalizing the Logo, the University should incorporate the following changes/additions in the Logo depicted above:*
- i. *The straight lines and the Dots in the Logo of Mr Alberts Lucius has to be proportionately increased in sync with the Logo of Dr D. Udaya Kumar.*
  - ii. *Yellow Dots have to be replaced by Saffron Coloured Dots; and*
  - iii. *All the colours used in the Logo submitted by Mr Alberts Lucius should match with the colours used by Dr D. Udaya Kumar in his entry.*
- 1.5 *The Committee further suggested that Dr D. Udaya Kumar may be assigned the task of designing the **FINAL LOGO** of Mahatma Gandhi Central University as depicted above after incorporating necessary changes/modifications/additions as stated above.*
- 1.6 *It was noted that the concept note submitted by both aforesaid individuals would be combined and will be finalized by the Vice-Chancellor, Mahatma Gandhi Central University, Motihari.*

In accordance with the recommendations of the Committee as stated above, the University vide its letter No.F.48-1/MGCUB/GA/2017/1050 dated 27<sup>th</sup> February 2017 [ANNEXURE - 4.1(F)] wrote a letter to Mr Alberts Lucius for making necessary changes/modifications in the Logo as per the recommendations of the Committee.

In response to aforesaid letter dated 27.02.2017 of University, Mr Alberts Lucius vide letter dated 27<sup>th</sup> February 2017 [ANNEXURE - 4.1(G)] received through email, replied as under:

*"I hereby accept and confirm that the basic design MGCUB submitted by me under your Logo-competition can be changed by you or your representative as deemed fit.*

*The thickness of the lines and dots can be increased, colours (saffron instead of yellow) changed, all colours and sizes changed so as to match the overall design/appearance.*

*As I will not be able to make and submit these changes personally and in view of the fact that there could be several changes requiring immediate application, I agree to these and any other changes made by your representative or others who have submitted their entries to the Logo-Competition.*

*I further confirm herewith that I have, on my own and voluntarily **relinquished all prize monies and remunerations** (at present and in future) for the design submitted by me."*

The aforesaid reply of Mr Alberts Lucius received through his email dated 27<sup>th</sup> February 2017 was forwarded to Dr D. Udaya Kumar (*the Winner of the Logo Competition*) for information and necessary action with respect to

further necessary changes/modifications in the final Logo of the University. Further, in response Dr D. Udaya Kumar has replied as under:

*"I am willing to make the modifications in the logo design of MGCUB as requested. Request an honorarium for the same for making the desired changes."*

**Keeping in view the above, the following is proposed for kind consideration and approval of the Executive Council:**

1. The minutes of the Committee constituted for finalizing the Logo of Mahatma Gandhi Central University.
2. The final Logo of Mahatma Gandhi Central University [placed at **ANNEXURE - 4.1(H)**] designed by Dr D. Udaya Kumar after incorporating necessary changes/modifications as suggested by Committee.
3. The concept note of Final Logo of Mahatma Gandhi Central University placed at **ANNEXURE - 4.1(I)**.
4. In addition to cash of Rs.40,000/- and a certificate, Dr D. Udaya Kumar may also be rewarded a cash of Rs.10,000/- that was to be rewarded to Mr Alberts Lucius on account of First Consolation Prize, as a honorarium for finalising the Logo of Mahatma Gandhi Central University.

Since more than one half of the members of the Executive Council have sent their consent through email, therefore, the Recommendations of the Committee constituted for finalizing the Logo of Mahatma Gandhi Central University, Motihari, Bihar were considered final.

**The Executive Council considered and approved the Recommendations of the Committee constituted for finalizing the Logo of Mahatma Gandhi Central University, Motihari, Bihar by Circulation.**

**Prof. Asutosh Pradhan**  
*Ex-Officio Secretary &  
OSD (Administration), MGCUB*

**Confirmed**

**Prof. (Dr) Arvind Agrawal**  
*Chairman &  
Vice-Chancellor, MGCUB*